



For Immediate Release:

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TRINITY FINANCIAL ANNOUNCES GIBSON SOTHEBY'S INTERNATIONAL REALTY AS LISTING AGENT FOR TREADMARK

Local community and brokers gather to celebrate the official sales center opening for Treadmark, Dorchester's newest mixed-income, mixed-use development

BOSTON - September 13, 2016 - Trinity Financial, a real estate development firm dedicated to revitalizing neighborhoods, strengthening commerce and fostering opportunity through collaborative development strategies, today announced that they have selected Gibson Sotheby's International Realty as the broker for Treadmark, an 83-unit mixed-income, mixed-use development in the Ashmont section of Dorchester which broke ground in July of 2016. On September 14, Gibson Sotheby's International Realty, Trinity Financial along with local community members and brokers will celebrate the official opening of the sales center for Treadmark.

Treadmark, which sits across the street from Trinity's successful mixed-income, mixed-use building, The Carruth, will be comprised of 51 affordable rental units and 32 ownership units designed by celebrity firm Taniya Nayak Design of HGTV. Trinity is also working to secure American Provisions as the ground floor retailer.

"Since its inception, we've relied heavily on the input and feedback from community in the development of Treadmark," said Trinity Financial Senior Project Manager Mathieu Zahler. "We're thrilled to have Gibson Sotheby's International Realty as part of the team dedicated to strengthening the Ashmont community, and we're confident that our partnership will help us to integrate Treadmark into the neighborhood and to continue the decades-long development effort to create a thriving Ashmont/Peabody Square."

The partnership between Trinity Financial and Gibson Sotheby's International Realty marks the commitment from both teams to the Ashmont neighborhood, with members from both teams calling the neighborhood home. Other initiatives to drive community engagement and improvement include the launch of a series of engaging events in the neighborhood including farmer's markets on Fridays, the Bike and Brew Fest, and the opening of many new bars and restaurants.

"Gibson Sotheby's International Realty is pleased to be collaborating with Trinity Financial as they develop another landmark building within the community," said Larry Rideout, CEO and

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founder at Gibson Sotheby's International Realty. "We are excited to promote the luxury residences at Treadmark, while simultaneously highlighting the continual transformation of Peabody Square."

On Wednesday, September 14, Trinity Financial and Gibson Sotheby's International Realty will host a launch event for the sales center, which is located at 1908 Dorchester Avenue in The Carruth Building, just up the road from the future home of Treadmark. In celebration of the partnership, community members, brokers and real estate agents will gather at the sales center to view the model unit, interior renderings, and newly completed floor plans and official website. Taniya Nayak will also be in attendance to share the inspiration behind Treadmark's interior design. Treadmark is expected to be completed by the summer of 2017.

The team of agents leading Dorchester's real estate office include Tim Deihl, Kerry Dowlin, and Leslie MacKinnon.

ABOUT TRINITY FINANCIAL

Since 1987, Trinity Financial has pursued a distinctive vision in real estate development, dedicated to revitalizing neighborhoods, strengthening commerce and fostering opportunities through a collaborative urban spirit. Our work spans half a dozen residential and commercial specialties, from multi-unit housing to transit-oriented development. Across that spectrum, Trinity projects demonstrate a high caliber of vision and attention to detail, which sets them apart and has led to sustainable success.

ABOUT GIBSON SOTHEBY'S INTERNATIONAL REALTY

Gibson Sotheby's International Realty is Boston's largest independent real estate company. Founded in 1962 by Betty Gibson in Boston's South End, the firm has several offices in the Downtown, Cambridge and Greater Boston area. The international network of more than 800 offices in 60 countries and territories, and the relationship with Sotheby's auction house, as well as comprehensive online and print advertising in high profile venues, provides remarkable exposure for each home. The success led to Gibson Sotheby's International Realty to closing a billion dollars in sales volume for a third consecutive year in 2015. The firm is expected to surpass that number as they have already reached the incredible billion dollar mark in August of this year."

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